I-House hosts Institute of Politics speaker series to dive deep into 2012 election

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The University of Chicago’s non-partisan Institute of Politics hosted a five-week, in-depth examination of the 2012 presidential campaign and election. Top operatives from the Obama and Romney campaigns and other high-level experts visited campus for an intensive series of events, “Full Access: Inside the Obama & Romney Campaigns,” to dissect important components of the campaign process. Topics included campaign strategy, polling, mobilization, messaging, media, Super PACs and political fundraising.

The Institute kicked off the series on Tuesday, Feb. 5 at International House, with “Campaign Strategists: 2012 Explained.” The event convened the lead strategists and managers from the Obama and Romney campaigns in a discussion about what went right, what went wrong and what they learned in the process.

Highlights of other events held at International House included:

“The Presidential Pollsters: Tracking Public Opinion” was held on, Feb. 11. During the 2012 election, presidential campaigns used a sophisticated mix of quantitative and qualitative data to understand voter concerns, to test ideas, and to create the most compelling messaging for their candidates. The lead pollsters from the Obama and Romney campaigns offered a behind-the-scenes look at this process.

“Political Pollsters: The Art & Science of Public Opinion” was held on Feb. 13. From daily tracking polls to online trading exchanges, public opinion in 2012 was on display like never before, making this the most measured campaign cycle in history. But the flurry of numbers often produced confusing storylines and contradictory results. A panel of leading pollsters and public opinion researchers helped sort through the noise to understand what’s driving the proliferation of polls; what role methodology plays in shaping results; and, in the end, what worked (and what didn’t) for pollsters and the public.

“Ads, Messaging and Media Buying in 2012” was held on Feb. 26. The leading media consultants joined us in conversation about the messaging they created to move voters and define candidates and opponents in 2012, from campaign ads to social media. What were the overarching media strategies employed? How did various campaigns use media effectively, from creative execution to ad-buying strategies? What worked? What didn’t? What impact is social media having on campaign messaging—and vice-versa? How much has the practice evolved in the last decade? In addition to those questions, the program also shared and dissected a few key TV commercials from the campaign just ended.

“Looking Back & Looking Forward: Lessons of the 2012 Campaign” was held on March 6. By many measures, the 2012 presidential election was historic and groundbreaking. The series concluded by taking a big-picture look at what happened last November, and what it might suggest for the future—for the president, for Congress, for campaigns and for the political parties.

Watch videos of all these events at https://politics.uchicago.edu/. Watch for information on future International House collaborations with the Institute of Politics by visiting ihouse.uchicago.edu
Experienced Leader

Denise Jorgens appointed Director of International House

Denise M. Jorgens has been named Director of International House at the University of Chicago. Her appointment was effective February 14, 2013. Jorgens has served most recently as the Director of Programs and External Relations for International House. As Director, she will play a central role in setting the overall strategy, direction and organization of International House including the residence life experience. She will also work to further strengthen the role International House plays as a vibrant cultural center for the University of Chicago, the Hyde Park community and the Chicago region. In addition, she will oversee all International House alumni relations and development activities, including external relations.

“I am thrilled that Denise will step into this new leadership role for International House. As we continue to celebrate its 80th anniversary, Denise will take on the exceedingly important task of guiding International House into the next phase of its development. Her affiliation with the House as a resident, graduate student, and staff member over the past 32 years provides a foundation upon which she will continue to strengthen International House of Chicago. Her connections with our own alumni and the International Houses Worldwide network reach every corner of the globe. Her contributions and commitments to the international community in Chicago and at UChicago are equal in strength and depth. I can think of no one who is more passionate about the mission of International House or embodies the ideals of the House more than Denise,” said Katie Callow-Wright, Assistant Vice President for Campus and Student Life.

The University of Chicago’s distinctive education is enhanced by a rich set of experiences for students that extend learning beyond the classroom. For 80 years, International House has been a vital cultural and program center at the University and in Chicago and a residence for both graduate and undergraduate students. The University is committed to maintaining the core mission of the House while enhancing its cultural, educational and residential programs. Jorgens will build on the successful community outreach activities by expanding support for programs such as the Global Voices Lecture and Performing Arts Series. Jorgens will also strengthen the residence life experience by supporting programs such as the Residential Fellowship Program and the Community Fellows Program—programs that serve the extraordinarily diverse and vibrant community at International House and add a unique dimension to a student’s education at the University of Chicago.

“As Director of International House at the University of Chicago, I am honored to continue my involvement with an institution that has such a far-reaching impact. The skills, values, and life experience that International House imparts prepare young people for the challenges and demands of a complex, changing world. It is a privilege to be a part of an institution that makes a difference and contributes to a better world. As Director of International House, I view my role as an advocate for the residents and for the unique mission of International House,” said Jorgens.

International House was established by John D. Rockefeller, Jr. to promote international understanding. Built on the University of Chicago campus in 1932, it is one of 15 such residential and program centers worldwide. In addition to housing nearly 500 students and scholars, about half of whom are American, it sponsors educational, cultural and social programs of outstanding diversity. International House has been home to over 40,000 students and scholars from every corner of the world. Callow-Wright said, “Denise assumes responsibility for an institution rich in history and tradition.”

Jorgens, who will have the distinction of serving as the first female Director of International House, received her AM in 1983 from the University of Chicago in Middle Eastern Studies and her PhD in 1995 in history also from the University of Chicago.

Save the Date For Alumni Weekend 2013!
June 6–9, 2013

Whether you were a student in the College or are from a cohort of 12 or 120 and have a masters, PhD, or completed a course of study in a University professional school, Alumni Weekend 2013 offers a great chance to visit International House in the spring and reconnect with the University.

From the intellectual to social programming, the weekend’s events are designed with you in mind.

International House events will mark the close of our year-long 80th Anniversary Celebration. Event highlights:

- June 6—Robert H. Kirschner Memorial Human Rights Lecture
- What Has the International Human Rights Movement Accomplished? with Ayeh Nite, Founder of Human Rights Watch
- June 7—Concert of Persian Music
- June 8—Performance of Shakespeare’s Much Ado About Nothing
- Bard’s immortal comedy of love, assumptions, and skirmishes of words with an International House cast and crew of residents and young alums from more than a dozen countries.

International Wine Tasting Event
An around-the-world wine tasting cohosted with the Consulate Generals of the Republics of Germany and France and the UChicago Alumni Club of Chicago. Reconnect with new and old friends as you sample an array of international wines including select featured wines of Germany and France.

- June 9—Champagne Reception and Concert featuring the Chicago Ensemble
- Come toast the final event of the 80th anniversary of International House at a champagne reception and chamber music concert with members of the Chicago Ensemble. Led by virtuoso pianist Gerald Rizzer, AB’62, the Chicago Ensemble is known for its eclectic programs that combine masterworks with surprising selections by composers of the past and present.

Get Started!

- Make your room reservations at International House by calling 773.753.2270 or i-house-housing@lists.uchicago.edu
- Register for programs & events in advance. Learn more at alumniweekend.uchicago.edu. Questions? Call 773.753.2274.

We Await Your Arrival!
2012–2013 Residential Fellowships

The 2012–2013 International House Residential Fellowship Program provided support to eighteen graduate students this year. In addition, International House welcomed nine outstanding advanced undergraduate students from the College of the University of Chicago to live at the House as Collegiate Fellows. In all, these twenty-seven Collegiate and Graduate Fellows represent fourteen countries. Eleven fellows are male and sixteen fellows are female. Within the University of Chicago, the Residential Fellows represent the undergraduate College, as well as the Social Sciences Division, the Humanities Division, and four University professional schools—the Law School, the Divinity School, the Irving B. Harris School of Public Policy Studies, and the School of Social Service Administration.

All Residential Fellows reside at International House throughout the academic year and contribute their unique perspectives and interests to the residential community. In turn, International House provides students a supportive on-campus environment that helps ensure their personal fulfillment and academic success. The Residential Fellowship Program provides crucial funding for students to assist them in meeting living expenses.

In addition to the Residential Fellowship Program, International House expanded its support for the residence life experience through the Community Fellowship Program. As a part of this program, nine outstanding residents were selected to serve as Community Fellows. In reflecting the diversity of International House, Community Fellows come from the United States and a variety of other countries and represent all graduate divisions and professional schools at the University of Chicago. Community Fellows collaborate together with other student program assistants, Residential Fellows and members of the International House Residents’ Council. Community Fellows help foster an atmosphere in the House which enables all residents, regardless of political, religious, geographic and ethnic background, to pursue their academic work in a welcoming and stimulating environment where friendship, respect and understanding are prized above all and ideas are exchanged openly and freely. As such, Community Fellows arrange a variety of activities which promote interpersonal and intercultural understanding and friendship among residents. Community Fellows also help plan and implement many of the traditional educational, cultural and recreational House programs for residents such as orientation programs, the weekly Social Hours, annual Thanksgiving Homestay Program, Sunday Supper and the Festival of Nations celebration. During this special 80th anniversary year, all residents have experienced a vibrant residential community at International House.

The International House Fellowship Programs provide crucial funding for students to assist them in meeting living expenses at International House. For information on how to support the International House Fellowship Program, contact International House at (773) 753-2281 or email i-house-programs@uchicago.edu.

Spotlight on Endowed Residential Fellowship Recipients

Gioh Fang and T.S. Ma Fellowships—This fund provides residential fellowships at International House for academically qualified students at the University of Chicago. Special consideration is given to students from China.

The 2012–2013 Gioh Fang and T.S. Ma Fellowships were awarded to Cheung Yin Chan a student from China studying public policy and to Anqi Zhang also from China studying linguistics.

George H. Watkins Residential Fellowships—This fund provides residential fellowships at International House for academically qualified Mexican graduate students or students from Spanish-speaking countries attending the University of Chicago. During the 2012–2013 academic year, a Watkins Residential Fellowship was awarded to Paola Castano Rodriguez a student from Colombia studying sociology.

JoAnn Klemmer Fellowship Fund—JoAnn Johnson Klemmer, International House resident 1956, established this fund to help ensure the exceptional geographic, cultural, and economic diversity that is central to the mission of International House and the University of Chicago. The 2012–2013 JoAnn Klemmer Fellowships were awarded to Chiara Fratto a student from Italy studying economics and Shriangang Gargwa a student from India studying law.

Min-Sun and Anita B. Chen Residential Fellowship—This fund is used to provide a residential fellowship for a doctoral candidate in history or sociology.

The 2012–2013 Anita and Min-sun Chen Endowed Fellowship will be awarded in the spring.

Madeleine Albright chats with Henry Paulson about career, foreign policy at International House on February 7
Help Strengthen the International Community on Campus
Lending Your Support—and Your Name

International House plays a vital role in preparing tomorrow's leaders for a global future. The University of Chicago affirmed the importance of this mission by committing to a major renovation of International House that began in 2000. With the conclusion of the renovation in the summer of 2012, International House is poised to provide its residents and the greater Chicago-area community with exciting new spaces to meet and exchange ideas for years to come. Each year, International House sponsors a wide range of programs, workshops and activities designed to provide meaningful opportunities for discussion and engagement on community, national and world affairs.

The completion of the renovations also marks the commencement of an exciting era for International House, the University and the City of Chicago. By making a naming gift, you can ensure that your name, or that of someone you wish to honor, is associated with generous support of International House and its integral mission. This is a wonderful opportunity to make an impact on global education while commemorating the time you spent at I-House or its role in the education of a famous international alumnus or alumna.

Legacy Recognition Opportunities for public spaces include:

- Assembly Hall
- Library
- Community Garden
- Courtyard
- Fountain in the Courtyard
- Home Room
- Tiffin Board Room
- Dining Hall
- Resident Sleeping Rooms
- Private Study Rooms
- Music Practice Rooms

Lending Your Support—and Your Name

2013 Davis Projects for Peace Grants Announced

Two International House of Chicago residents, Laura Rosenberg and Kathleen Colleton, have been awarded Davis Projects for Peace Grants to implement their own grassroots projects during the summer of 2013.

Davis Projects for Peace is the vision of International House New York alumna Kathryn Wasserman Davis, who, on her 100th birthday in 2007, launched this program at over 90 college campuses in the United States as a way to inspire young people to create initiatives which would bring new energy and ideas to the prospects of peace in the world. In 2008, Mrs. Davis extended the funding of this program to the group of International Houses Worldwide in addition to the schools associated with the Davis United World College (UWC) Scholars Program. Additional information about Kathryn Davis and the Davis Projects for Peace grant program is available at http://www.davisprojectsforpeace.org.

Laura Rosenberg, a student at the University of Chicago’s School of Social Service Administration, will use the grant for her project Empowering Myself, Empowering My Peers: Engaging and Educating Youth for Peace. The project aims to educate high school students on Chicago’s Southside on issues related to sexual violence and violence prevention. The project rests on the belief that a peaceful community begins with empowering youth through education and working collaboratively to build a comprehensive understanding of factors that contribute to violence. The project will partner with the YWCA Metropolitan Chicago and high school students from Chicago’s Englewood neighborhood. The project will give high school students the opportunity to participate in a variety of creative and educational activities that will not only deepen their understanding of how sexual violence affects individuals and communities, but will serve as a model program for students in other schools.

Laura has served as the Lead Community Fellow at International House since 2011.

Katy Colleton, also a student at the University of Chicago’s School of Social Service Administration, will use the grant for her project Dewey Dances for Peace. Dance instruction will introduce students from Dewey Elementary School to alternative coping mechanisms for handling the traumatic stress many young people experience living in communities impacted by violent crime. Chicago’s Englewood neighborhood has a high crime and high poverty rate. The tension between rival gangs, compounded with community violence and poor economic conditions, creates traumatic stress that impacts the classroom and hinders learning, peer relationships and student success. This project aims to use dance as a bridge to foster healthy communication between young students by providing a way to cope with violence in a safe and supportive environment.

Katy Colleton is also a recipient of a 2012–2013 Residential Fellowship at International House.

These two projects are among the twenty projects from members of International Houses Worldwide funded at $10,000 each for implementation during the summer of 2013. Follow the progress of the Davis Projects for Peace through online journals at www.ihouse-nyc.org. Watch the International House website for information and applications for the 2014 Davis Projects for Peace grants.

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The International House Global Voices Program has established a vibrant exchange with a wide range of Chicago-area academic and cultural institutions, arts organizations, dance companies, ethnic and folk arts groups, and music and theater groups. The Global Voices Lecture Series presents prominent speakers and organizes round-table discussion groups and special interest conferences and seminars. The Global Voices Performing Arts Series provides a showcase for all performing arts programs. For further information on programs or to subscribe to our weekly e-bulletin, visit our website at http://ihouse.uchicago.edu. Programs are supported in part by the Illinois Arts Council, a state agency.
Where We Come From

During the 2012–2013 year, International House residents came from 50 countries and study or work at 8 different colleges, universities, or institutions.