



SHANGHAI INTERNATIONAL SUMMER SCHOOL

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Shanghai University of Finance & Economics

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GUIDEBOOK

SHANGHAI INTERNATIONAL SUMMER SCHOOL

Shanghai University of Finance & Economics



TO SEE
TO LEARN
TO GROW

THIS SUMMER
SHANGHAI INTERNATIONAL
SUMMER SCHOOL

W E L C O M E O N B O A R D

Since 1917

Shanghai University of Finance & Economics



Why Shanghai

For many who have been enthralled and enticed by the mystique of this great nation, there may be no better city than Shanghai to experience the cultural diversity, and to showcase the country's emerging economic role on the world stage.

- A global financial center and a world cosmopolitan city
- The home of Haipai culture, where western culture meets traditional Chinese culture
- An extraordinary mixture of the financial hub and cultural grandeur
- Offers a top education and a chance to follow your passion for broader learning while you get qualifications that are respected worldwide

Why SUFE

China's First Business School, Shanghai University of Finance and Economics

- Founded in 1917, the first and the best business school with a nationwide reputation for its teaching and research
- A particular commitment to academic excellence and innovation in the field of Applied Economics and Management Science
- SUFE's approach is multidisciplinary, utilizing elements of Economics, Management, Laws, Humanities, Science and Engineering, imbued with modernity, internationality and cutting-edge information
- Consistently scores highly for finance and economics in a range of national university rankings
- The Ministry of Education has designated SUFE for three areas of research strength including Public Finance, Accounting, and the History of Economic Thought, through which the university holds national influence and receives comprehensive government support

Shanghai International Summer School (SISS) will focus on three topics: culture, business and innovation.

- Each week module will carefully balance theory and practice by offering audience with hands-on workshops and field trips
- Layers of learning goals designated for each module will be placed at an introductory level and tailored to the participants' progressive needs.
- Exceptional opportunities await at our social programs and help to gain skills outside classrooms that future employers are looking for, including cultural activities, company visits and weekend trips
- A Buddies Program making participants an integral part of the local student community, and helping to gain a renewed appreciation of the local cultures and societies

Why SISS





PROGRAMME NAVIGATOR

To chart an exploration of SISS

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QUICK FACTS ABOUT SISS

Shanghai University of Finance & Economics

Each year SISS
will be offered
within 3 weeks.

FROM
Late JUNE
TO
Mid JULY

PROGRAMME SETTING

Shanghai International Summer School (SISS) is offered by Shanghai University of Finance and Economics (SUFU), one of the best business schools in China. SUFE is a great place to connect with the local culture, enhance your knowledge, advance your career, and explore Shanghai and China. SISS will focus on three topics: culture, business and innovation. Combined with culture activities, company visits and weekend trips, it will make each student's summer an unforgettable experience.

Programme Schedule (Sample)

Subject to change. Updates on day-to-day schedule will be announced whenever necessary as the programme unfolds. More details on social programmes will be available upon check with the programme staff.

Week 1							
	SUN	MON	TUE	WED	THU	FRI	SAT
8:00	Requested Arrivals	Block 1: Chinese Studies	Block 1: Chinese Studies	Block 1: Chinese Studies	Block 1: Chinese Studies	Weekend Trip	BBQ @ Youth League Green
9:00		8.55 am - 10.50 am <u>Lecture</u> Understanding the Chinese Cultures	8.55 am - 10.50 am <u>Lecture</u> Understanding the Chinese Cultures	8.55 am - 10.50 am <u>Lecture</u> Understanding the Chinese Cultures	8.55 am - 10.50 am <u>Lecture</u> Understanding the Chinese Cultures	9.00 am •Morning: A field trip to SAIC Volkswagen, a state-owned automotive design & manufacturing company to investigate how the innovative Combined Heat and Power System is adopted to underscore Volkswagen's commitment to efficiency and green production.	
10:00						10.00 am (Optional Event) Enjoy a BBQ (bring your own ingredients!) as you appreciate a spectacular view of the landscape, embark on a horse trek, travel along the old aerial railway, and join in the fun of playing cards/frisbee!	
11:00							
12:00	from 12.00 pm Check in at summer school accommodation						
13:00		1.20 pm - 3.00 pm <u>Lecture</u> Get Going With the Chinese Language	1.20 pm - 3.00 pm <u>Lecture</u> Get Going With the Chinese Language	1.20 pm - 3.00 pm <u>Lecture</u> Get Going With the Chinese Language	1.20 pm - 3.00 pm <u>Lecture</u> Get Going With the Chinese Language	•Afternoon: An onward journey to ancient water towns nearby - by executive coach with professional guide including entry to a walking tour and boat ride.	
14:00							
15:00							
16:00		4.00 pm (approx.) <u>Social Program</u> Welcome Reception: Get acquainted with your fellow students and new surroundings	4.00 pm (approx.) <u>Social Program</u> Campus Walk & Treasure Hunting: A guided campus tour including visits to various facilities and the lake precinct	4.00 pm (approx.) <u>Social Program</u> Workshop: Tea Art & Chinese Calligraphy: Get knowing the rule of character writing as you experience the unique artistic charm	4.00 pm (approx.) <u>Social Program</u> Library Search: Explore our themed exhibitions & extensive archives including medieval manuscripts & significant holdings of the ancient works	•Evening: Chinese Circus- see a wide range of acrobatic acts, balancing acts traditionally performed by a troupe in China. •Bring your own picnic	
17:00							

Week 2							
	SUN	MON	TUE	WED	THU	FRI	SAT
8:00	Free Day	Block 2: Industry Practice In A Chinese Perspective	Block 2: Industry Practice In A Chinese Perspective	Block 2: Industry Practice In A Chinese Perspective	Block 2: Industry Practice In A Chinese Perspective	Weekend Trip	Weekend Trip
9:00		9.00 am - 12.00 am <u>Lecture</u> Chinese Entrepreneurship & Strategic Management	9.00 am - 12.00 am <u>Lecture</u> Chinese Entrepreneurship & Strategic Management	9.00 am - 12.00 am <u>Lecture</u> Chinese Entrepreneurship & Strategic Management	9.00 am - 12.00 am <u>Lecture</u> Chinese Entrepreneurship & Strategic Management	9.00 am •Morning: A field trip to Pingan Bank- a national joint-stock commercial bank, to help achieve a high degree of detailed and sophisticated vision on integrated financial services, including retail, premium, business and institutional banking, and funds management.	9.00 am •Two hours away from downtown Shanghai by coach, for a variety of refreshing nature getaways on Chongming Island.
10:00	Note Students who have enrolled on the summer school are more than welcome to book places on traditional events from across various student clubs.						•Keep walking till the eastern tip of the island to discover China's only wetland park neighboring a migratory bird reserve.
11:00							
12:00							
13:00						•Afternoon: Oriental Pearl Tower- Travel up and down the tower in double-decker elevators, for a Bird's-eye view of Shanghai from 360-degree sightseeing floors.	•Walking tour in Xisha Wetland park, where conventionally you are at the very heart of an ideal destination to go crabbing.
14:00		1.30 pm - 4.30 pm <u>Lecture</u> Free trade & the Innovation On Chinese Legal System	1.30 pm - 4.30 pm <u>Lecture</u> Free trade & the Innovation On Chinese Legal System	1.30 pm - 4.30 pm <u>Lecture</u> Free trade & the Innovation On Chinese Legal System	1.30 pm - 4.30 pm <u>Lecture</u> Free trade & the Innovation On Chinese Legal System		•There will be also some free time to enjoy the island, before we depart Chongming and take the short drive to Shanghai.
15:00							
16:00						•Evening: Huangpu River Cruise- an eyewitness to Shanghai's history and its development	•Bring your own picnic!
17:00		5.00 pm (approx.) <u>Social Program</u> Paper Cutting Art: Design & make your own piece of art, experience the traditional folk art like you never have before!	Free Time Students who have enrolled on the summer school are more than welcome to book places on traditional events from across various student clubs.	5.00 pm (approx.) <u>Social Program</u> Innovative Business Models Gallery: Meet and join an inspirational group of student leaders to see how innovation changes your study habit and leads your career goals	5.00 pm (approx.) <u>Social Program</u> (Optional) Yuyuan Garden: Savor an exquisite place of historic interest & scenic beauty in a thriving tourism & shopping resort.		

Week 3							
	SUN	MON	TUE	WED	THU	FRI	SAT
	Free Day	Block 3: Case Study	Block 3: Case Study	Block 3: Case Study	Block 3: Case Study	Departures	Check-out due
8:00							
9:00		8.55 am - 10.50 am <u>Lecture</u> An Introduction To Real Estate	8.55 am - 10.50 am <u>Lecture</u> An Introduction To Real Estate	8.55 am - 10.50 am <u>Lecture</u> An Introduction To Real Estate	8.55 am - 10.50 am <u>Lecture</u> An Introduction To Real Estate		
10:00	Note Students who have enrolled on the summer school are more than welcome to book places on traditional events from across various student clubs.					Morning/Afternoon	Before 12.00 pm
11:00						•Closing Ceremony for receiving an academic record detailing your summer studies history, as well as a Certification of Attendance.	Check out from the accommo- dation site at the reception
12:00						•Wrapping up the summer on a high note with an unforgettable personal experience of Shanghai and the new friendships.	
13:00						• Gathering at SUFE Lawn Precinct for a class photograph	
14:00		1.20 pm - 3.00 pm <u>Lecture</u> An Introduction To Real Estate	1.20 pm - 3.00 pm <u>Lecture</u> An Introduction To Real Estate	1.20 pm - 3.00 pm <u>Lecture</u> An Introduction To Real Estate	1.20 pm - 3.00 pm <u>Lecture</u> An Introduction To Real Estate		
15:00							
16:00		4.00 pm (approx.) <u>Social Program</u> Chinese Dumplings Lesson: A step-bystep guide to illuminate the mysterious recipe for making perfect dumplings with an easy 5-min dough		4.00 pm (approx.) <u>Social Program</u> Choral Music Show: Enjoy a huge range of songs performed by SUFE Student Choir, from Chinese folk music to modern pop and lots more!			
17:00							
18:00			6.00 pm (approx.) <u>Social Program</u> (Optional) Dance Fans Clubbing: The Shelter - Shanghai's haven for dance fans: Enjoy underground dance music including frequent appearances by international DJs.		6.00 pm (approx.) <u>Social Program</u> karaoke lounge: Grab your friends, grab a drink, grab the mic and prepare yourself for an unbeatable night out, it's guaranteed to blow your mind!		



Dining & Accommodation Options

Accommodation

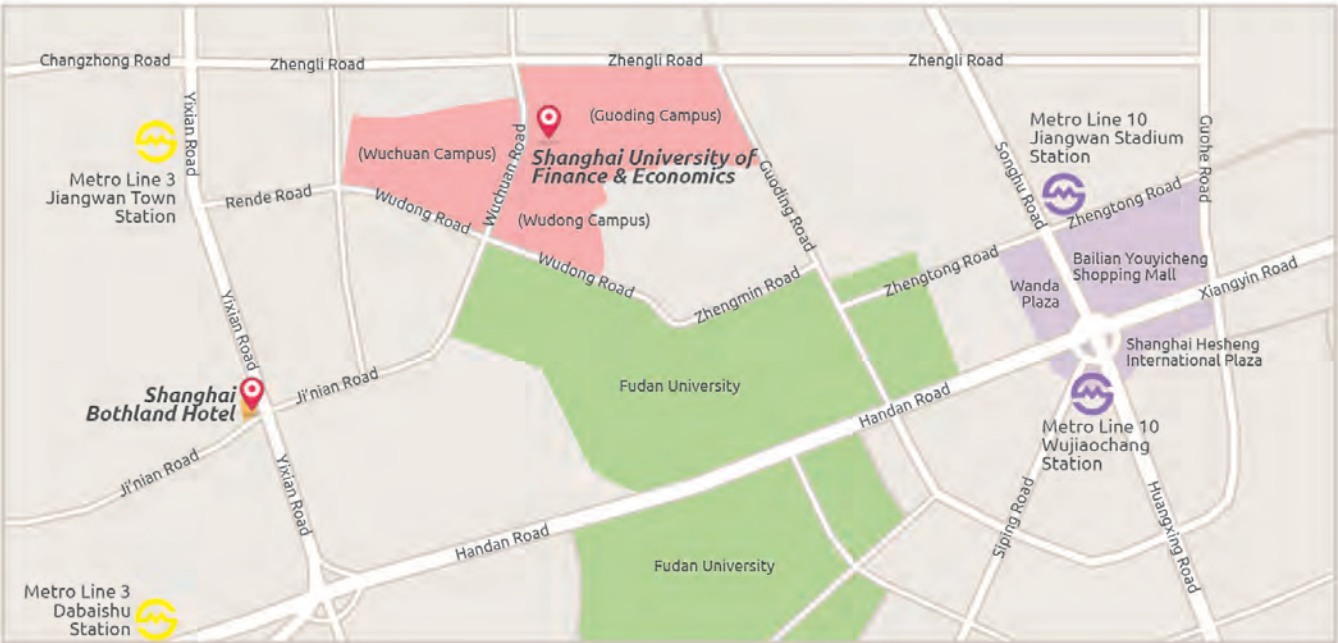
We concern your satisfaction on residential services and are committed to providing with a self-catered accommodation option, assuring of a safe, supported and comforted living experience. Situated just within easy commuting distance of the main campus, the Hotel offers great value living with close proximity to bus/subway routes directly everywhere in the city.

A range of twin rooms are offered for pairs of programme participants (each two shares a twin room), each room containing plenty of storage, internet access and a walk-in bathroom equipped with a shower, toilet and sink. Bedding sets are included in the bills, there are also laundry facilities you can use for a small charge. For more details please refer to :
<http://www.chinahotels.hk/shanghai-hotels/bothland-hotel-shanghai.html>.



Dining

The main campus has eight cafeterias serving a variety of Chinese food. Students will be given swipe cards to purchase meals. Each meal costs approximately \$1 to \$2. There are also many western restaurants and cafes around the campus, where meals typically cost \$7 to \$10.



Estimated Expenses

*Calculation chart for estimated expenses

Program Length: 3-week SISS Programme		Estimated Amount	Sub-total
Meal Cost		USD 7 per day* 20 days	USD 140
Daily Expenses *		USD 10-15 per day* 20 days	USD 200-300
In-total			USD 340-440
Visa Fee	Fee rate varies depending on where to lodge visa applications		
Flights	Flight fare depends on the origin and the flight agency		

* Daily expenses include: housing utilities, phone costs, and incidental - such as clothing and entertainment.

SHANGHAI

- A City Full Of Vibrancy, Multiculturalism
And Modernity

Shanghai People's
Heroes Monument

The Bund
International
Architecture Exhibition

Oriental Pearl TV Tower

IFC Residence
IFC Mall

Jin Mao Tower

THIS SUMMER
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Introduction to Shanghai

The character of SUFE is inseparable from its location. Situated in the heart of Yangpu District, Shanghai, the university is located in one of the most cosmopolitan cities in the world. Only a short distance from China's commercial center, SUFE stands at the crossroads of the economic growth of the nation, with an active involvement in business and trade affairs home and abroad.

Shanghai is a city of colors and consists of modern history and 21st century modernity, a melting pot of the world's cultures and nationalities. Since the British founded the first concession in 1842, Shanghai has grown and prospered to establish itself as the largest, most exciting port city in East Asia. For years men and women, nationwide and overseas, put energy and intellect in motion the gearing which converted the wartime colony into a new appreciation of the chief seat of commerce. There was plenty of

money, a sophisticated economic society, and a vibrant businesslike population of merchants and traders. The momentum gained by the growth of trade, the ability of Shanghai docks and the shipping to assimilate and distribute imports and exports, have given Shanghai the wealth that has laid a foundation for the financial capital of China.

In 2010 Shanghai hosted the World Expo, an event showcasing countries around the world and China's development. The World Expo is also a great event to explore the full potential of urban life, and that of cross-cultural communication of any possibilities in the future. Shanghai, honoured as the host, gained the success of international gathering of cultures and peoples, and has impressed the world with its forest of skyscrapers, unsurpassed entertainment, convenient traffic and most importantly, the increasing development of the eastern metropolis.

*Shanghai Weather

With a pleasant northern subtropical maritime monsoon climate, Shanghai enjoys four distinct seasons, generous sunshine and abundant rainfall. In July and August for ten days the highest temperature can reach 35 degrees centigrade or more. Generally you will need short-sleeved shirts in summer.

Month	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Average high (°C)	8	8	13	19	25	28	32	32	28	23	17	17
(°F)	46	46	55	66	77	82	90	90	82	73	63	63
Average low(°C)	1	1	4	10	15	19	23	23	19	14	7	2
(°F)	34	34	39	50	59	66	73	73	66	57	45	36
Precipitation (mm)	48	58	84	94	94	180	147	142	130	71	51	36
(inches)	1.89	2.28	3.31	3.7	3.7	7.09	5.79	5.59	5.12	2.8	2.01	1.42



Telecom Providers

China Mobile, China Unicom and China Telecom are the three mobile operators in China providing mobile voice and broadband services through their nationwide mobile telecommunications network.

You may wish to refer to the following web-link for more information on the three separate telecommunications service providers:

- **China Mobile:**
<http://www.chinamobileltd.com/en/global/home.php>

- **China Unicom:**
<http://eng.chinaunicom.com/>

- **China Telecom:** <http://sh.189.cn/en/>

Many telecom outlets in the city look more like stalls. They sell mobile SIM cards, top-up vouchers and even rechargers for most phone models.

The mobile network is rather extensive and impressive in Shanghai. Signals can even be detected in the metro and in many elevators. If you are coming to China on a short term visit, one of priorities when you arrive would probably be to get a prepaid mobile SIM card.

You would save heaps and avoid those expensive international roaming charges when you make calls locally. Also, to buy a local SIM card will make it easier and a lot cheaper for your friends in China to contact you.

The prepaid cards are available at the official telcom shops such as China Mobile or at newsstands.

Finance Matters

Different banks offer different benefits and services to foreigners, so it is advisable to check your options before making a choice. It may also be useful to seek advice from your bank in your home country before coming to China.

Major banks in China provide English-speaking services, though service varies across banks and individual branches. Therefore, it's always advisable to take a Chinese friend along to the bank with you to help with any potential language difficulties. Besides, most banks offer online banking, where you can gain access to your account statements, transactions, and account balance.

Mostly, a current account provides a visa debit card, which can be used to make payment in shops and online as well as take money from ATMs up to a daily maximum limit, and is usually combined with an online banking service.

If you plan to open an account in China after arriving, please make sure that you have a valid passport and at least 40 RMB. Banks may ask for a deposit of 10-20 RMB or charge you a fee for the card. After you have filled out an application form, you will be asked to create your six digit PIN number.

How to use an ATM in China?

All Chinese ATMs have the option to choose "English" as the language in their menu, so don't think that your language skills will hinder you from getting money.

There are a couple things you need to ask yourself when finding the right Chinese ATM to use.

Which bank?

Typically you want to find a Bank of China or ICBC. These banks are reliably friendly to foreign cards and have locked spaces to get your money.

Which cards do they accept?

You'll usually see a sign in front of the ATM that tells whether it accepts Visa, MasterCard or any others. For the most part, if you have one of these credit providers, you'll be fine.

Do I use Credit or Debit?

The bank will accept both, but you'll save yourself a lot of extra fees if you use your debit card to withdraw cash. Make sure you know your PIN number.

How much money do I need?

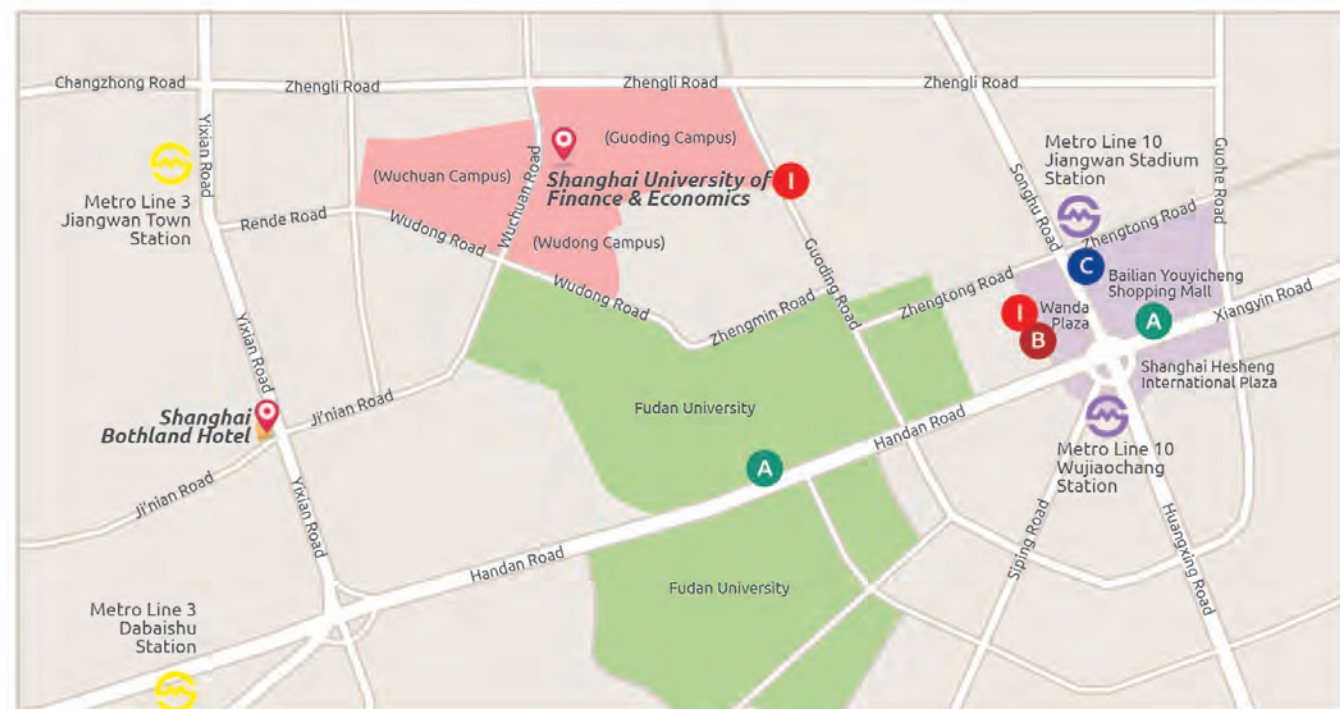
ATMs have a limit to how much money you can take out per day, usually capped at about 2500-3000RMB depending on the bank. If you need more than this, you'll need to go inside the bank or use multiple cards.

*Notes

When you withdraw money from a different bank's ATM, you will likely need to pay a handling charge. Please consult your bank for more details.

When you withdraw money from a Chinese ATM, your money will be given to you before your card is returned. Do not forget your ATM card.

*A Listing of Major Banks Nearby



Bank of China (BOC)
58 Guobin Road, Yangpu District



China Construction Bank (CCB)
98 Songhu Road, Yangpu District



Industrial and Commercial Bank of China (ICBC)
600 Guoding Road, Yangpu District



Agricultural Bank of China (ABC)
1128 Xiangyin Road, Yangpu District

Commuting Facilities

Shanghai has an extensive public transport system, largely based on metros, buses and taxis. Payment of all these public transportation tools can be made by using the Shanghai Public Transportation Card. You can buy this card and top up it at the metro station.



Airports

- Shanghai Pudong International Airport (PVG)

Shanghai Pudong International Airport is the larger and newer airport in Shanghai, and it predominantly handles international flights. Pudong Airport has two main passenger terminals, with an annual capacity of 60 million passengers, along with the ability to handle six million tons of freight.



- Shanghai Hongqiao International Airport (SHA)

Shanghai Hongqiao International Airport is the main domestic airport serving Shanghai, with limited international flights. It is located near the town of Hongqiao in Changning District, 13 kilometers west to downtown, and is closer to the city center than Pudong Airport, Shanghai's main international airport. Hongqiao Airport is a hub for China Eastern Airlines, Shanghai Airlines, Juneyao Airlines and Spring Airlines.

*Notes

For details on the arrival and departure flights, you may want to visit the airport official website: <http://en.shairport.com/> or call 96990.

Shanghai Railway

Shanghai has a few major train stations including:

Shanghai Railway Station (上海站)
Shanghai South Railway Station (上海南站)
Shanghai Hongqiao Railway Station (上海虹桥火车站)

For location details and departures/arrivals information, please refer to:
<http://www.visitshanghaicity.com/2010/05/shanghai-train.html>

Self-serve automated ticket booths are prevalent and would likely be the easiest mode of purchasing tickets and checking train schedules for those without an ability to utilize Chinese as the devices have an English



mode. Tickets can also be conveniently booked in advance at one of the many travel service agencies, or via the official booking website at: <http://www.12306.cn/mormhweb/>.

Shanghai Metro

The Shanghai Metro is a rapid transit system in Shanghai China, operating urban and suburban rail transit services to 14 of its 17 municipal districts- rarely is there a place within metropolitan Shanghai you will find it not possible to reach, hadn't it been connected to the extensive Metro network.

Lines and services are denoted numerically as well as by characteristic colors, which are used as a visual aid for better distinction on station signages and on the exterior of trains, in the form of a colored block or belt.

To find out more details on the metro lines services and route planning, please visit the Shanghai Metro website:
<http://service.shmetro.com/en/cczn/index.htm>



Alternatively, you may also wish to subscribe to the following mobile apps for the metro guide and relevant updates.



Shanghai Metro
Official Guide



Applicable to
Android



Applicable to
IOS

Attractions



The Bund

There are 52 classic buildings of Gothic and Baroque styles which used to house old Shanghai's financial institutions and trading companies. And you can choose the Shanghai Huangpu River Night Cruise to appreciate the beauty of the museum of international architecture.

- 411 East Zhongshan
No.1 Rd., Huangpu
District
- Subway 2/10: East
Nanjing Rd. Station



People's Square

People's Square, known as the "Green Lung of Shanghai", is a garden-style square in downtown. There you can find the Shanghai Grand Theater, the Shanghai Urban Planning Exhibition Hall, and the Shanghai Museum.

- 120 People's Avenue,
Huangpu District
- Subway Line 1/2/3:
People's Square Station
- Bus 537: People's
Square - Fuzhou Road
Station



Yuyuan Garden

Yu Garden is a Ming Dynasty garden built in 1559. There are many beautiful ancient buildings which have interesting names such as Iron Panther, Moon Tower and Hearing-Waves Pavilion. And it is not only a tourist attraction, but also a good shopping place where souvenir, local trinkets and famous snacks are sold.

- Anren Road, Huangpu District
- Subway Line 10: Yuyuan Garden Station



Xin Tian Di Plaza

Shanghai Xintiandi Scene (xīn tiān dì, 新天地, pronounced Shin tea-en dee) is an ideal urban place for tourists to appreciate historical and cultural legacies of Shanghai as well as fashionable life in Shanghai. Technically, it is a pedestrian street which is composed of Shikumen (石库门, a unique classic Shanghai tenement in the middle of the 19th century) and modern architectures. With its historic lanes and new amenities- bars, cinemas, restaurants and high-end shops, it is one of the main tourist attractions in Shanghai. By the way, if you are looking to find a trace, a piece of the history of one of the most famous cities in the early 20th century, you should go there!

- South Huangpi Road , Madang Road
- Subway Line 10: Xintian-di Station



Lu Jia Zui (Finance City)

Lujiazui is the famous financial center with many skyscrapers such as the Oriental Pearl TV Tower, Shanghai World Financial Center and Jinmao Tower. There are also shopping malls like the IFC Mall and Zhengda Plaza.

- Century Avenue, Pudong District
- Subway Line 2: Lujiazui Station



Xu Jia Hui

Xujiahui is a famous commercial center with myriad shops, office buildings, hotels and restaurants. The "Top Cathedral of the Far East", Xujiahui Cathedral, was built in 1910. The former site of the 1868 built Notre Dame Cathedral houses Shanghai Old Station Restaurant, where two train cars are on display – one was manufactured in Germany in 1899 while the other in Russia in 1919.

- North Caoxi Road, Zhaojiabang Road, Xuhui District
- Subway Line 1/9: Xujiahui Station



Shanghai Disneyland Resort

<https://www.shanghaidisneyresort.com/en/?located=true>

Discover a never-before-seen world of wonder where you can ignite the magical dream within your heart. This is Shanghai Disneyland, a fun experience filled with creativity, adventure and thrills! Set your sights on Enchanted Storybook Castle – the largest Disney castle on the planet – and then get ready to explore as you come upon six unique and unforgettable lands: Mickey Avenue, Gardens of Imagination, Fantasyland, Adventure Isle, Treasure Cove and Tomorrow land.

Shopping & Dinning

1. Nanjing Road Pedestrian Walkway

- East Nanjing Road
- Subway Line 2/10: East Nanjing Road Station

The Nanjing Road, famed as the "No. 1 Street in China", is an epitome of Shanghai's history and culture. The 1,033m long Pedestrian Walkway lies between the Bund and the People's Square. There are more than 600 shops on both sides of the walkway. There are not only 100-year old ones, famous brand ones but also specialty shops of different trades. At night, the whole walkway is lit up.

2. SHARI Garden Bar

- 630 Yongjia Road
- Subway Line 10: Hengshan Road Station
- http://www.smartshanghai.com/venue/11301/shari_garden_bar

Built in 1925. Brick-and-concrete composite structure, eclectic style. Shanghai Municipal Government Issued on 31st Oct. 2005. This upscale Japanese restaurant lounge is housed in the gorgeous mansion of a former Shanghai tycoon in the French concession. The usual array of SUSHI, SASHIMI, and other Japanese dishes. Are paired with artistic surprises and a dally catch flown in fresh from Japan.

3. Huaihai Road

- Subway Line 1: South Huangpi Road/South Shanxi Road/ Changshu Road Station.

Huaihai Road at the center of the city is one of the most bustling shopping streets in Shanghai. As an epitome of Shanghai's modern history, it is the showcase of its prosperity and the latest fashion with the feature of regional Shanghai culture.

4. Nan Xiang Restaurant

- 85 Yuyuan Road
- Subway Line 10: Yu Yuan Station

With a history of 100 years old, it specializes in steamed dumplings, soup dumplings and noodles. Today the Nan Xiang Steamed Dumplings Restaurant is well-known both home and abroad.

5. Wujiaochang Shopping Center

- Songhu Road

Just within walking distance from SUFE, Wujiaochang is a thriving shopping center with plenty of local shops and amenities available, and offers easy access to the city centre as well.



SUFE

- Creating Global Learning Opportunities



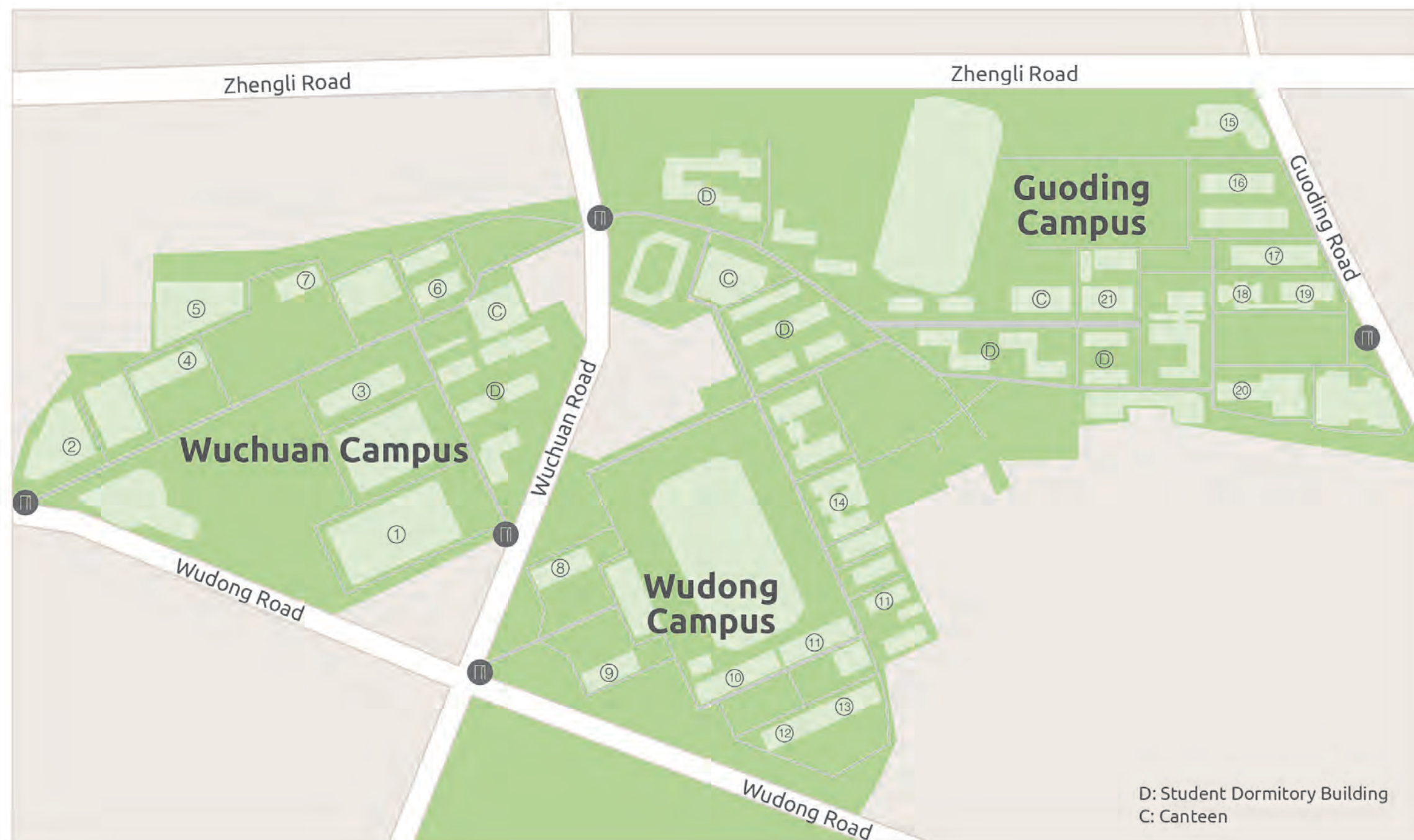
THIS SUMMER
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Introduction to SUFE

Shanghai University of Finance and Economics (SUFE) was founded in 1917, and has grown to become a leading research university that maintains a particular commitment to academic excellence and innovation. Recognized as one of the leaders of higher education in China, SUFE consistently scores highly for finance and economics in a range of national university rankings. The Ministry of Education has designated SUFE for four areas of research strength through which the university holds national influence and receives comprehensive government support.

As a specialized university with a talented student body and accomplished faculty, SUFE has a nationwide reputation for quality of teaching and learning that spans the full breadth of finance, applied economics, and management science. SUFE's vibrant community consists of 8,000 undergraduates, 6,300 postgraduates, and more than 1,000 international students from 17 schools and academic departments. The inter-connected community of scholars at SUFE allows students at all levels of scholarship to take their education to a higher level of academic achievement.

SUFE's vision as a global university drives the university-wide strategy for international engagement. With an extensive range of international partners in Asia, Oceania, Europe and North America, SUFE aims to fulfill educational goals through research collaborations, as well as exchanges of faculty and students. While SUFE has sent over 300 of its students as study-abroad participants this year, the university is also home to multiple cohorts of international students from abroad. The emphasis on international collaboration facilitates the spirit of openness that is a feature of SUFE.



Wuchuan Campus

- 1 Library
- 2 Gym, Swimming pool
- 3 No.4 Teaching Building
- 4 School of Public Economics and Administration
- 5 School of Accountancy
- 6 School of Economics
- 7 University Health Center

Wudong Campus

- 8 School of Finance
- 9 School of Humanities
- 10 School of International Business Administration
- 11 School of Statistics and Management
- 12 School of Information Management & Engineering
- 13 No.3 Teaching Building
- 14 Student Center

Guoding Campus

- 15 Administration Building
- 16 Education Technology Center
- 17 No.2 Teaching Building
- 18 Lecture Theatre
- 19 No.1 Teaching Building
- 20 Red Tile Building
- 21 International Exchange & Cooperation Office



SUFE Campuses

The University is well known for state-of-the-art teaching and research facilities that reflect SUFE's innovative style of teaching and learning, including the main library, schools' layout, buildings, perfectly manicured lawns, and surrounding landmarks—all delivering on the university's bid to create a global-learning attribute to meet the needs of any learner. So, no matter what courses you take, you will now benefit from full engagement in our on-campus activities, and new curriculum and delivery modes.

The main campus, located within walking distance from the thriving market town of metropolitan Yangpu, which offers easy access to unique market, cafes, high street shops, banks and subway network, is also a vibrant hub of intellectual thinkers— all working towards a bright future for SUFE's global outlook and overriding commitment to high quality and accessible learning opportunities.

Get directions, maps, and other relevant location details by searching through our online map toolkit at: <http://map.sufe.edu.cn>.

Education Facilities

Prefer working alone? Keen to collaborate? We have space for everyone. Whether you prefer the peace and quiet of our libraries or a more interactive space, finding the right spot to study won't be a problem.



SUFE Library

Housing over 1.9 million volumes of books, manuscripts, illustrations and artifacts covering a vast range of subjects for teaching and research, the library is suited to more than just a repository of information. It is a perfect place to set up your laptop or meet your study group and get to work.

A team of professional librarians and faculty liaisons are ready to guide you on your research journey.



Study Spaces on Campus

Spaces for solo study and collaboration

Everyone has different needs when it comes to studying. Sometimes you just want silence. Or perhaps you're more productive as part of a study group. Whatever you prefer, we have a space for you.

Fitness Facilities

We've got it all, so you can focus on getting fit.

The Student Fitness Center will provide a wealth of opportunities for SUFE community. As a virtual backyard for student housing on campus with quick access from residence halls, this multi-purpose fitness facility serves as the home for Campus Recreation, Health Promotion and Wellness, and contains state-of-the-art fitness equipment to meet members' needs. Highlights include a 25-meter indoor swimming pool and multi-purpose indoor courts for accommodating table-tennis, badminton and football practice.



Health Services

Our Mission is to maintain and improve the health of the SUFE community by providing a patient-centered, interdisciplinary health care team which delivers prevention, early identification, treatment, care, and support for acute and chronic disease management in an environment that is open and transparent to social, ethnic, or income factors.

Our Vision is to create an effective and dynamic environment in which staff, physicians and allied health professionals work together in a professionally rewarding and sustainable medical practice that delivers high quality, integrated primary care to all segments of our community.

Our primary care clinic serves a community made up of students, staff and faculty body of the university, and of course short-term visitors within the wider SUFE community. If you are not part of these categories, please note that our walk-in clinic is also open to all, including the local residents!

The Health Services is made up of a two-storey building to offer care in the areas of Traditional Chinese Medicine (TCM), Specialty Medicine, Physiotherapy, Psychiatry, and other services. Physicians include family medicine and sports medicine physicians as well as specialists in Gynecology/Obstetrics, Physiatry, Orthopaedics, Endocrinology, Internal Medicine, Pediatrics and Psychiatry. The SUFE Health Services accept most insurance plans.

Medical Emergencies

Ambulance - Tel: 120

Campus security - Tel: 021-6590 4201

Referrals

In addition to offering in-house medical treatments, the close connections built within across an extensive municipal hospital network have made it easy to refer patients to any of the public hospitals through our Physician Referral Service, which improves convenience for patients to schedule patient appointments or request consultations with specialists outside the university.

Internet Access

Students can access the university's wireless network by authenticating a public account quoted below:





Social Life & Student Events

With SISS at SUFE, the social programme highlights include a range of exceptional opportunities as diverse as on-the-road cultural activities, company visits and weekend trips, with the aim to help you understand the Chinese market, and to investigate the causes behind, and pretty well in a most enjoyable way to get exposed to a culture that covers a large region in East Asia with customs and traditions varying greatly even between towns quite close to each other. That's what awaits throughout this wonderful summer.

Another massive positive to get involved in the social programme is that future employers are looking for evidence of skills gained outside your courses, and these are the attributes and focuses of SISS tailored to their

needs. Whether you have planned it or not, the experience you are going to gain from getting involved in SISS activities will stand you in good stead for the future.

Besides the official social programmes as announced throughout the schedule, students enrolled on the summer school can of course enjoy the very vibrant student activities and cultural events planned by specialist student associations and recreational societies, thus being offered additional social opportunities. More relevant details can be fetched by consulting your buddies whom you will be working with for a truly close friendship.



Clubs & Societies

The easiest way to make new friends and get involved in uni life at SUFE is to join at least one of our student-run clubs and societies.

The SUFE Clubs and Societies Program has a large range of clubs to choose from such as Majong Society, Anime, Law Society and Chess Club. Turn to your buddy, check out the full list and get involved!



**BEFORE
YOU GO
BE IN
KNOW**

THIS SUMMER
SHANGHAI INTERNATIONAL
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Modules of Study

The blocks of study offered extensively throughout the summer school are addressed in English and will focus on three topics : Chinese culture/language studies , Business Management Principles (and potentially may well be extended to free trade and the innovation of legal system) , and Real Estate Case Studies- each of them with an emphasis on an interdisciplinary approach to mapping key ideas in the Chinese Language along with social values and/or cultural expectations, which ideologically will serve the purpose of being a toolkit for understanding the Chinese market, as well as charting an exploration of its economy.

Assuming no prior knowledge of Chinese or the business-related subjects, layers of learning goals designated and set in each block are tailored to a beginner's progressive needs. Followed by a brief and intelligible introduction to terms and ideas, each week module will carefully balance theory and practice by offering audience with hands-on workshops and field trips, enabling participants to achieve a high degree of detailed and sophisticated study on real world business.

Unlike a business study setting out specific topics/data for students' own investigation, most of the questions/topics given in these modules are relatively general- no answers, solutions or model interpretations are offered identically from a business perspective, since there are numerous observations that participants can produce by linking to their research interest/ academic background. This means being a humanity student will not simply close his/her thinking off in this programme, but it will allow you to follow particular interests in more depth - or even more ideally to achieve a bundle of renewed knowledge and hands-on experience in humanity in a fairly short space of time.

Prerequisites are not expected for securing a place of attendance, as modules designed within are fundamentally an ideal option for international students having rare knowledge about China yet being passionate for getting exposed to its local community.

Course syllabuses/Lecture notes/Handouts will be available from the lecturers or teaching assistant upon request prior to each class.



Buddies

The Buddies Programme designated for SISS is a three-week commitment during which you are paired with a local student volunteering to accompany and support you in every single circumstance, while you join SISS fundamentally as a step-stone to attaining a renewed perspective of Chinese cultures, business, societies and languages.

Features of the programme include:

- Pairing based on your major, interests, and personality
- Pick-ups from the airport to the accommodation site
- Regular meet-ups (presumably each afternoon after class) with your buddy for meals, coffee, studying, shopping, movies, and

a range of social events including campus walk, karaoke, river cruise, weekend trips etc.

- A welcome reception for all buddies upon start of the summer school (rescheduled to 26th June), and the closing ceremony wrapping up the summer on a high note with an unforgettable experience of new friendships.

- A free buddy T-shirt

Once advised you are paired with a local student as your buddy. Don't be surprised in case you are contacted individually from your buddy- for your tailored needs on a range of pre-arrival practicalities, as this will help you settle quickly upon arrivals and lay foundations for new friendships.



Arrivals & Pick-up Services

You are expected to arrive on the requested date (as specified in your offer letter) and proceed to the accommodation site.

Please note: whichever airlines you choose to start your journey, you should land on Pudong or Hongqiao Airport for the destination of Shanghai. Upon arrival you should arrange the connecting transport on your own to proceed to the accommodation site RATHER THAN TO THE UNIVERSITY.

Alternatively – for pick-up services, you may also expect to meet your buddies comprised of local students at the airport, who'd be happy to escort you along the onward journey to the residential site subject to prior request through email (as will be communicated via future email with your buddy).

The Hotel offers great value living with close proximity to bus/subway routes directly everywhere in the city. If you are traveling from the airport for check-in at the hotel, below is the route planning for your information:

- for Pudong Airport Arrivals



-for Hongqiao Airport Arrivals



There will be a help desk placed at the lobby lounge, attended by a university staff waiting to meet and assist you with check-in queries. Please remember to present your passport ID page while checking in at the reception.



Register Your Attendance

We know that embarking on an overseas university can be challenging but also exciting, so we feel it might also be important that you show up for the welcome reception, register your attendance and get acquainted with surroundings and your buddies who can help you integrate and make the most of your stay at SUFE.

Specific arrangements on the welcome reception will be announced on the first day of class.



SUFE Shuttle Service

The shuttle operates Monday through Thursday, at 8.30 am to deliver you as a group from the hotel to the main campus for lectures and social events (for relevant details see the programme schedule mentioned in preceding sections). It is impossible for anyone late to ride the SUFE Shuttle.



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