



THE UNIVERSITY OF
CHICAGO

**Office of
Civic Engagement**

**Neighborhood Conversation
Washington Park**

May 3, 2014

Goals for today

- Recap of the Fall meeting
- Updates on University initiatives
- Introduce UChicago Local
- Discussion



September 14th Washington Park Neighborhood Conversation

- What we heard from you
- Feedback:
 - University's long-term vision for development in Washington Park
 - Procurement process and local business development
 - Employment and workforce partnerships
 - Need to support, develop, and market local business corridors
 - Regular updates on University programs and events
 - Non-profit organizational development support



September 14th Washington Park Neighborhood Conversation

- Survey Results:
 - Community Engagement
 - Employment/Human Capital
 - University Development Plans
 - Procurement and Business Support
 - Arts Initiatives
 - Organizational Capacity Building



Questions

- What ways can we engage Washington Park businesses in UChicago Local?
- How do we reach 9th graders and young people in Washington Park to engage them in UChicago Promise and its suite of programs?
- For our next meeting in Washington Park, is there a particular issue or topic you would like to hear more about?



Education and Community Programs

Shaz Rasul
Office of Civic Engagement



THE UNIVERSITY OF
CHICAGO

Office of
Civic Engagement

Community Programs

- Office of Civic Engagement's Community Programs Team focuses on:
 - Education Outreach / UChicago Promise
 - Creating connections between
 - Community-focused programs at the University
 - Community-focused programs at the University and their community counterparts
 - Systematizing efforts to support local non-profits and community-based organizations
 - Creating and publicizing events of community Interest – UChicago Engages



UChicago Promise

- University of Chicago's pledge to help increase college access and readiness for Chicago high school students.
- Chicago Consortium on School Research shows Chicago area students are frequently “under-matched” in their selection of a college.



L



THE UNIVERSITY OF
CHICAGO

Office of
Civic Engagement

UChicago Promise

- Brings together several new initiatives
 - Debt-Free pledge,
 - No application fee for Chicago students,
 - Admissions Academy for high schools counselors –with strong existing programs –Neighborhood Schools Program, Collegiate Scholars, College Bridge, etc.



<http://promise.uchicago.edu/>



THE UNIVERSITY OF
CHICAGO

Office of
Civic Engagement

Arts Incubator and Garfield Boulevard

Lee Bey
Arts + Public Life

Joanna Trotter
Office of Civic Engagement

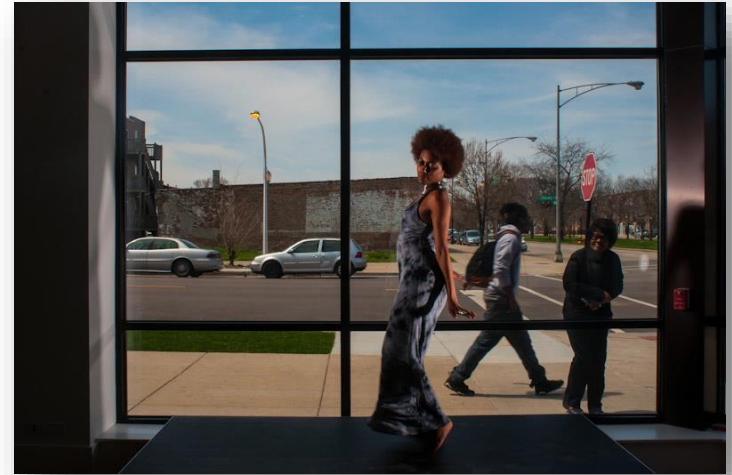


THE UNIVERSITY OF
CHICAGO

Office of
Civic Engagement

Arts and Cultural Programming

- Artist-in-Residency
- Design Apprenticeship Program
- Public Events
- Exhibitions
- Classes
 - Yoga with Chaturanga Seeds
 - Committed Knitters knitting program
 - Storytelling
 - Playback Theater
 - University Lectures



The Arts Incubator: First Year

3453

Arts Incubator program attendees to date

350

Applicants for one of 11 year-long Artist-in-Residency slots

250

Attendees for recurring programs

50

Public Events

30

Local high school students in Design Apprenticeship Program

7

Exhibitions to date

3

Classes available on a routine basis

3

University Lectures

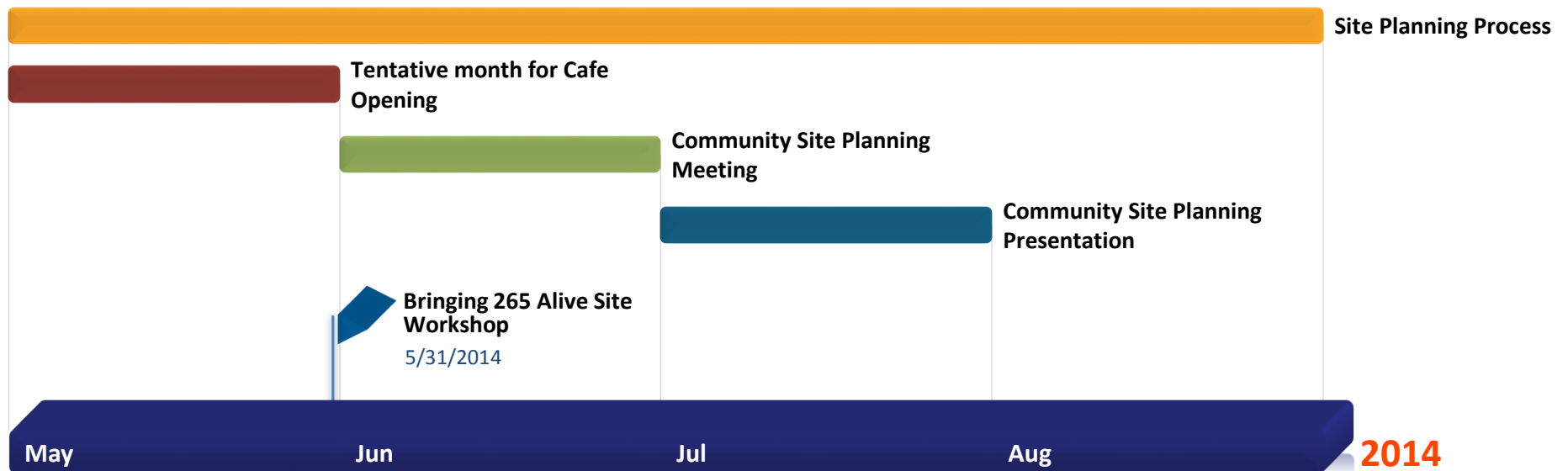


THE UNIVERSITY OF
CHICAGO

Office of
Civic Engagement

Timeline

- May – August 2014: Site Planning Process
- May: Tentative month for Café Opening
- May 31: Bringing 265 Alive Site Workshop
- June: Community Site Planning Meeting
- July: Community Site Planning Presentation



UCHICAGO**LOCAL**

Kristie Welivér

Office of Civic Engagement



THE UNIVERSITY OF
CHICAGO

Office of
Civic Engagement

UCHICAGO**LOCAL**

- UChicago Local is a University of Chicago initiative designed to support local businesses and job seekers in Mid-South Side neighborhoods. It consists of an array of programs and tools to help connect businesses and residents to opportunities at the University and at UChicago Medicine.
- UChicago Local's Overarching Strategies:
 - Local Purchasing and Business Support
 - Employment and Employability

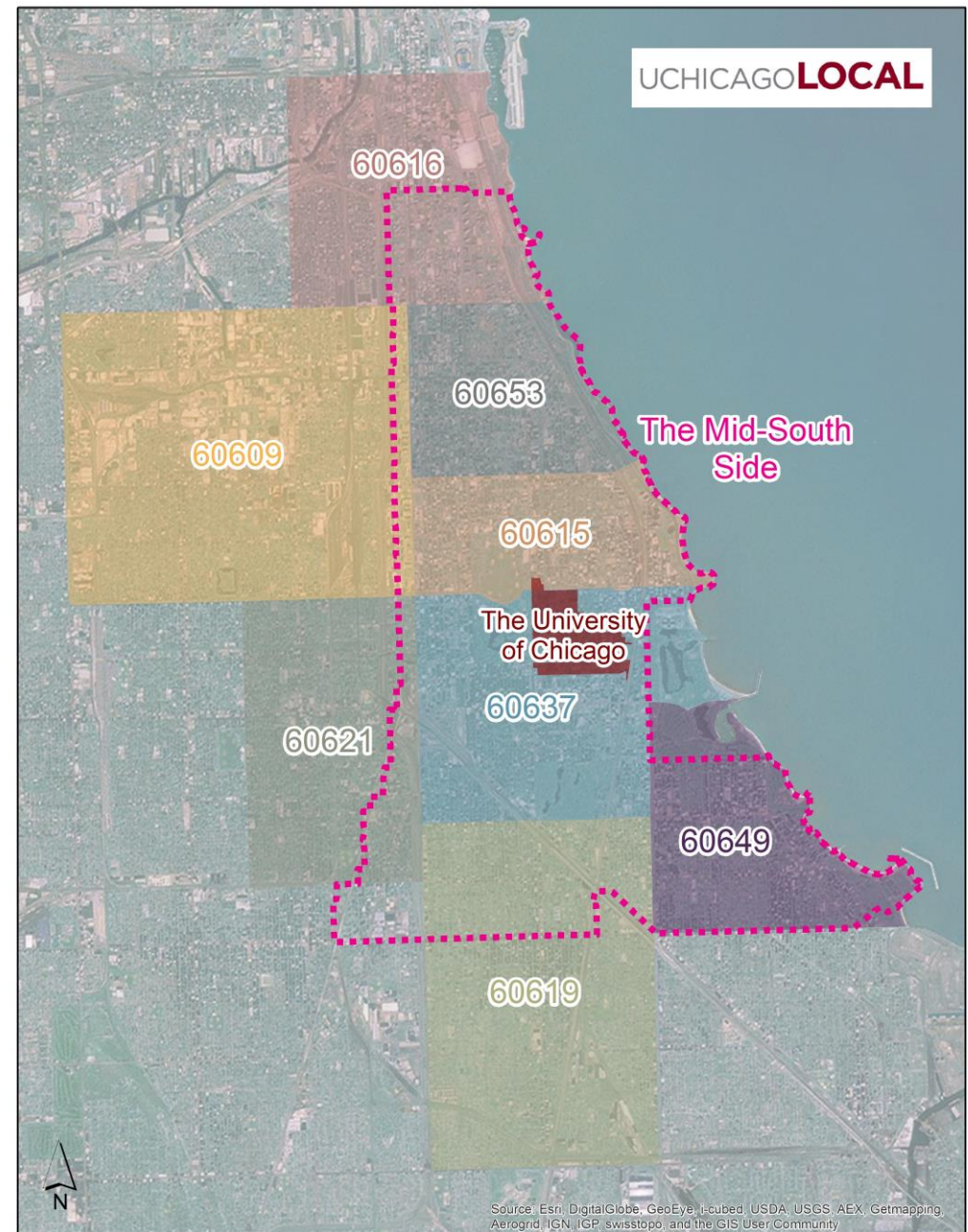


Mid-South Side

UChicago Local focuses its efforts in the areas surrounding the University of Chicago as part of a broader effort to support the health and vitality of the neighborhoods near campus.

UChicago Local aims to create opportunities for businesses and individuals within the following Chicago zip codes:

- 60609 • 60615 • 60616 • 60619
- 60621 • 60637 • 60649 • 60653



THE UNIVERSITY OF
CHICAGO

Office of
Civic Engagement

Local Purchasing & Business Support

Efforts to support local businesses and inform faculty, staff, and students about all the opportunities to eat, play, buy, and stay local.

- Local Business Showcases
 - B2B and B2C Forums
- Buy Local Connection
 - New Hire Welcome Packets
 - Buy Local Directory
- Local Taskforce
 - Identifying Opportunities for Business and Assessing Effectiveness
- CASE Capacity Building
 - World Business Chicago partnership



Employment & Employability

- Teaching and Connections
 - Train, link and connect community-based organizations and local residents to opportunities on and around the University's campus
- Employment Chats
 - Host quarterly employment chats bringing together 25 community-based organizations to discuss opportunities and various workforce development topics



Follow UChicago Local

- Website: http://www.uchicago.edu/community/uchicago_local/
- Facebook: <https://www.facebook.com/uchicagolocal> 
- Twitter: @UChicagoLocal 



Questions

- What ways can we engage Washington Park businesses in UChicago Local?
- How do we reach 9th graders and young people in Washington Park to engage them in UChicago Promise and its suite of programs?
- For our next meeting in Washington Park, is there a particular issue or topic you would like to hear more about?



Thank you

- For more information:
 - <http://www.uchicago.edu/community/>
 - Behind the News:
<http://news.uchicago.edu/behind-the-news>
- Follow the Office of Civic Engagement on
 - Facebook: facebook.com/UChicagoEngagment
 - Twitter: twitter.com/UChiEngagement
 - Instagram: instagram.com/uchiengagement#

