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What Goes On Behind the Scenes of K-dramas?

The poster is for a mini-series episode titled 'K-drama' on August 3, 2021, at 8:30pm HKT. It features four speakers: Jenna Gibson (University of Chicago), Min Joo Lee (Wellesley College), Shannon Cho (Discovery Korea Networks), and Stephany Noh (University of Texas at Austin). The poster includes a 'pop/asia' logo and a vertical banner on the left with Korean text: '가을동화', '천국의계단', '미생', '시그널', '태양의 후예', '사랑의 불시착', '88-188', '신-도깨비', '즐겁고 찬란하'.

Have you been binge-watching Korean dramas lately? Are you watching from Netflix or other platforms?

The rise of global streaming platforms has not only created synergy between the companies and extended the reach of the Korean Wave, it has also altered the production and distribution of K-dramas.

Sign up now for the Yuen Campus' upcoming episode to learn more about the K-drama industry's influence within the Korean Wave.

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