



The Hong Kong Jockey Club University of Chicago Academic Complex
The University of Chicago Francis and Rose Yuen Campus in Hong Kong

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Thank you for registering for the [/pdp/Asia Series: 'NFT · USD\\$69 Million · Art · WHAT?!'](#). We are excited to have had participants from all over the world join us.

If you missed this program and would like to learn more about NFT, you can replay the recording on [YouTube](#).

NFT · The Brave New World of Art and Market Dynamics (May 6)



With the rise of NFT (Non-fungible tokens) art values, online art and collectible marketplaces like Foundation have become a haven for digital artists to monetize and showcase their artwork. This phenomenon is rapidly expanding to the physical world as traditional auction houses like Christie's and Sotheby's have taken steps to merge with the virtual world by auctioning digital art and accepting crypto.

How are both traditional and new virtual platforms accelerating the value of digital art? Are digital art and collectibles genuinely here to stay?

In this second episode of the Yuen Campus [/pdp/Asia series](#), **Lindsay Howard**, Head of Community at Foundation, and **Noah Davis**, Head of Digital Sales from Christie's will join **Professor Randy Kroszner** to explore how traditional and virtual art selling platforms are impacting the art world and changing the economy one token at a time.

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